

## **The Chef'n Create-a-Grind: Clever and Crafty**

### **Chef'n introduces the Create-a-Grind, a customizable pepper grinder**

Seattle, WA – The Chef'n Corporation introduced the Create-a-Grind, a customizable pepper grinder, at the International Home and Housewares Show in Chicago, Ill. March 14-16.

Part of the Chef'n Corporation's refresh of its Grind category, the Create-a-Grind represents a new, playful approach to grinder design. The plastic casing around the Create-a-Grind fits a 4"x6" photo, collage or art work. Fun to make and a great gift idea, you can personalize the Create-a-Grind with photos of family and friends, holiday-themed artwork or drawings by your littlest artists.

Give a Create-a-Grind as a gift or use it to decorate your own kitchen table. Either way, the Create-a-Grind is a product the whole family will enjoy using and making.

To use the Create-a-Grind simply adjust the grind coarseness to taste, and then turn the handle to grind pepper. To refill, pull off the top of the grinder and fill the compartment with pepper. Steel rasp mechanism.

Filled with fresh peppercorns. The Create-a-Grind will be available for retail in Spring 2010. Suggested retail: \$12.99.

#### About Chef'n Corporation

Since being founded in 1982, Chef'n has become a housewares leader by creating fun and innovative products. Headquartered in Seattle, WA, Chef'n boasts an in-house product design team headed by David Holcomb, the company's founder and CEO. The Chef'n product line includes international favorites such as the PepperBall<sup>®</sup>, the PalmPeeler<sup>™</sup> and the SleekStor<sup>™</sup> Collection. The Chef'n logo, name and all products and product names mentioned in this release are the property of Chef'n Corporation.

For more information please contact:

Shannon Deveny  
Phone: 206-470-4008  
Email: [sdeveny@chefn.com](mailto:sdeveny@chefn.com)

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